



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 4/14/2011

LOCATION: 4800 AIRPORT PLAZA DRIVE, LONG BEACH, CA

TIME START: 10:14 AM **10:48 AM** **TIME END:** 12:10 PM **MINUTES BY:** SHELLY JENKINS

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
DAVE WILLIAMS	VICE PRESIDENT	YES
SID PARSLEY	PAST PRESIDENT	NO
FLO JOHNSON	TREASURER	YES
SHELLY JENKINS	SECRETARY	YES
JON COLMAN	BOARD MEMBER	YES
STELLA RHEINHARDT	BOARD MEMBER	NO
ARVIN TURNER	CHAIR - GOLF	YES
CECILIA LAIJA	BOARD MEMBER	YES
MIGUEL PADILLA	GUEST	YES

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	THE MEETING WAS CALLED TO ORDER AT 10:14 A.M.
MINUTES	A MOTION WAS MADE BY CECILIA TO APPROVE THE MINUTES FROM THE LAST MEETING. IT WAS SECONDED BY FLO.
SECRETARY'S REPORT	THERE WERE 20 RENEWALS AND ONE NEW MEMBER. A MOTION WAS MADE BY FLO TO APPROVE THE REPORT. IT WAS SECONDED BY KEITH.
TREASURER'S REPORT	FLO PROVIDED A TREASURER'S REPORT FOR 1/2011 TO 4/12/2011. WE RECEIVED THE \$200 GOLF DEPOSIT BACK. THE TUITION REIMBURSEMENT RECEIVED WAS \$2120. THE \$1500 WAS THE AMOUNT PULLED OUT OF THE PAYPAL ACCOUNT. WE HAVE A PROFIT OF \$250 FROM OUR LUNCHES THIS YEAR. THERE WAS A CC RENEWAL FEE OF \$55. WE PAID OUR INSURANCE/DIRECTORS & OFFICERS LIABILITY. THE WEBSITE WITH DHALI.COM IS \$145 PER MONTH. A MOTION WAS MADE BY DAVE TO APPROVE THE REPORT. IT WAS SECONDED BY JON.
3-DAY CONFERENCE	MIGUEL SAID THE EVENT PLANNER TOOK OUR 3-DAY CONFERENCE AND ASKED IF WE WOULD LIKE HER TO RUN OUR CONFERENCE. JENNIFER MCDONALD MAY BE ABLE TO REDEVELOP OUR WEBSITE FOR THE CONFERENCE AND BLAST THE INFORMATION FOR EXHIBITORS AND POSSIBLE ATTENDEES. DAVE WILLIAMS WILL CONTACT JENNIFER. KEITH ASKED JON TO WRITE A LETTER AND DO RESEARCH ON A NON-MEMBER – LANCE COREN WHO IS CLAIMING HE WAS A SCFIA MEMBER IN TESTIMONY. KEITH ASKED ABOUT THE CONFERENCE REGISTRATION FORM. WE DISCUSSED CHANGES TO BE MADE FOR THE REGISTRATION FEE, \$250 FOR MEMBERS AND \$350 FOR NON-MEMBERS OR \$275 FOR MEMBERS AND \$325 FOR NON-MEMBERS. THE VENDOR BOOTH FEE SHOULD INCLUDE 2 LUNCHES & ONE DINNER & VIP PASS W/LUNCH ONLY

\$700 FOR EARLY, \$800 AND \$900 FOR LATE.

MIGUEL SUGGESTED WE PRE-ESTABLISH THE FEES. WE NEED TO INVEST IN THE FUTURE, BEND AND GIVE BUT NOT BREAK. LET'S REVISIT THE RATES FOR THE EXHIBITORS. WE NEED TO GET THE ATTENDEES UP. OUR SPONSORS COULD HAVE A BOOTH INCLUDED, AD SPACE ON THE BROCHURES AND VIP PASSES. HE ALSO MENTIONED WE COULD OFFER SCHOLARSHIPS FOR A ONE-DAY VIP PASS GIVEN TO SIU, VIPS OR CLAIMS PROFESSIONALS. THE VIP ATTENDEES STILL HAVE TO COMPLETE THE REGISTRATION FORM & BE ELIGIBLE.

FLO SAID OUR VENDORS ARE IMPORTANT AND WE CAN AFFORD TO GIVE THEM SOMETHING.

JON – SPONSORS MAY BE ABLE TO SPONSOR GAMING TABLE AT CASINO NIGHT. DIFFERENT LEVELS OF SPONSORSHIP TO MIMIC CCC'S CONFERENCE.

ATTENDEES REGISTRATION FOR MEMBER \$275 & NON-MEMBERS \$325. ONE-DAY ATTENDEES \$125. \$60 AND LUNCH FEE \$25 NO CHARGE FOR MCLE.

KEYNOTE – STEVE COOLEY

GOLF – ARVIN SAID THEY MAY CHANGE LOCATIONS

PRESIDENTS RECEPTION @ BAR / SERVICE WAS POOR LAST YEAR – NEGOTIATE ANOTHER BARTENDER.

2012 CONFERENCE LOCATION DISCUSSED. DAVE ASKED THAT WE SURVEY THE MEMBERS. WE NEED TO REMAIN IN SO. CAL.

SILENT AUCTION – CECILIA ASKED THAT WE ASK FOR DONATIONS. CECILIA NEEDED THE VIDEOTAPE FOR THE NON-PROFIT ORGANIZATION FOR RONALD MCDONALD / SID WILL COORDINATE WITH CECILIA.

DAVE HAS A LOT OF SPEAKERS LINED UP, STEVEN SMITH, INSURANCE FRAUD, DON REY, MINKOW, FBI COMPUTER FORENSIC TEAM, CERTIFIED FRAUD EXAMINERS HAVE SPEAKERS AND CEU. ANOTHER COMPUTER FRAUD, KEVIN RIPA & ROBERT SCOTT, SOCIAL NETWORKS, ERIC TACKETT WILL SPEAK, SCOTT DAVENPORT, & TAMI ROCKHOLT ERRORS IN MEDICAL BILLING, BRIAN MIZELL, DOUG BRINN FORMER POLYGRAPH EXAMINER/INTERVIEWING TECHNIQUES, PAT CARROLL SURVEILLANCE FROM HOSREMAN. WE'RE DOING TWO TRACKS, LAW ENFORCEMENT AND NON-LAW ENFORCEMENT. TWO HOURS LONG TO GET THE CE AND POST & DAVID WALL. HAS SEVERAL WORKERS COMPENSATION SPEAKERS. KEITH MENTIONED MIKE COSTER AS ARSON. ULYSSES CASTELLON TOO. ARVIN WOULD LIKE COUNTERFEIT. WE NEED MORE LAW ENFORCEMENT SPEAKERS. ED WHITE NOW ON SURVEILLANCE SQUAD RE: SKIMMERS ON GAS STATIONS.

WEBSITE

THE WEBSITE WITH DHALI.COM IS \$145 PER MONTH. THE CHARGE MAY BE A LITTLE HIGH AND WE'D LIKE TO EXPLORE THE CHARGES. THERE ARE TWO WEBSITES, SCFIA.ORG AND TRAININGJACKET. THE PRESIDENT NEEDS TO BE UPDATED. MIGUEL BELIEVED THAT THE MEETING PLANNER CAN MATCH THE THEME FOR THE MEETING. DAVE WILLIAMS TO CONTACT THEM TO DISCUSS.