



# Southern California Fraud Investigators' Association

## Board Meeting Minutes

**DATE: FEBRUARY 17, 2011**

**LOCATION: 3333 FAIRVIEW RD, COSTA MESA, CA**

**TIME START: 10:33 AM. TIME END: 10:20 A.M. MINUTES BY: SHELLY JENKINS**

### ATTENDANCE LOG

MEMBER NAME	BOARD POSITION	PRESENT
KEITH LEVIN	PRESIDENT	YES
DAVE WILLIAMS	VICE PRESIDENT	YES
SID PARSLEY	PAST PRESIDENT	YES
FLO JOHNSON	TREASURER	YES
SHELLY JENKINS	SECRETARY	YES
SKIP DAVIDSON	SERGEANT AT ARMS	YES
JON COLMAN	BOARD MEMBER (PRIVATE)	YES
STELLA RHEINHARDT	BOARD MEMBER (PRIVATE)	YES
CECILIA LAIJA	BOARD MEMBER (PRIVATE)	NO
CHRISTINE MCGUFFEE	BOARD MEMBER (PUBLIC)	NO
JON COLMAN	BOARD MEMBER (PRIVATE)	YES
OPEN	BOARD MEMBER (PUBLIC)	NO

AGENDA	DISCUSSION & ACTION ITEMS
<b>CALL TO ORDER</b>	The meeting was called to order at 9:10 a.m.
<b>MINUTES</b>	The minutes had been completed from the last meeting in December 2010. *Sid made a motion to accept the minutes from the last meeting and Keith seconded it.
<b>SECRETARY'S REPORT</b>	We have 63 member renewals since January 1, 2011 which may be a direct result of Sid's contacts and emails with expired members. * Sid made a motion to accept the report and Keith seconded it.
<b>TREASURER'S REPORT</b>	The 12/1/10 to 2/9/11 report was presented by Flo. The overall Total is \$27,522.57. We have about \$1,600 left to get back from PayPal. Some adjustments from the conference from 2010 were made. We received the \$250 back from the Golf Tournament that had been deducted from the deposit that had been originally paid. Flo has two checks that bounced. A member's payment from the conference finally cleared, \$501. We accept a lot of credit card transactions and are charged a service fee based on the total amount deposited. Currently, we have Wells Fargo Bank and they charged \$371 for the last deposit. Flo will check into Costco Credit Department or a Credit Union. We still need to send \$1,000 to the Doral and we have not been able to discuss the issues we had during last conference. The webhost fee is \$140/month vs \$100/month so Dave Williams will contact Dhali.com regarding the costs. *Sid made a motion to approve the Treasurer's report and it was seconded by Stella.

<b>MEMBERSHIP</b>	We have 299 members. Sid asked if we could get more Police Department contacts. Sid is attending an all-day meeting in Torrance that will include our member applications. To entice members, we are offering that their annual fee will be waived for the first year. Dave asked if we could get a SCFIA billboard for the association. It's been approved for Dave to have a billboard designed and purchased, of the approximate size 30x36.
<b>3-DAY CONFERENCE</b>  <b>A) SPONSORS</b>  <b>B) SPEAKERS</b> <b>C) ENTERTAINMENT</b> <b>D) CE &amp; POST</b>  <b>E) CHARITY</b>	<p>Dave suggested we do two tracks this year; Insurance and Non-Insurance. It is also under debate whether the conference should be for 2 days or 2 ½ days. Should we speakers that were known to have a lot of attendees on the schedule for both days or for a morning &amp; afternoon session? We have to consider the cost of an overnight stay at the hotel. Dave asked if we should consider inviting others association members to casino night for a fee. Most of the Board agreed that it should be for qualified members that handle fraud investigation defense.</p> <p>We would like to continue with the Diamond, Platinum and Gold sponsor levels but may decrease the amounts.</p> <p>Dave will work on getting speakers committed to the conference.</p> <p>Stella has volunteered to be the Entertainment Chair.</p> <p>Dave will work on getting the information prepared and sent to Debra Milan (<a href="mailto:Debra.Millan@insurance.ca.gov">Debra.Millan@insurance.ca.gov</a>).</p> <p>The silent Auction went well last year and the money went to the charity designated as Girls Today Women Tomorrow. The President has the right to choose the Charity. The charity selected for this year is the Ronald McDonald House.</p>
<b>LUNCH &amp; LEARN SPEAKERS</b>	<p>All of the board members have the responsibility to get a speaker for our lunch &amp; learn meetings held every other month: Here's the schedule:</p> <p>Jan 2011 : Stella  Mar 2011: Keith  May 2011: Jon  Jul 2011: Dave  Sep 2011: Flo/Shelly  Dec 2011: Sid</p>
<b>DISCUSS LOCATIONS FOR BOARD MEETINGS</b>	Keith asked if anyone would like to move the location of the board meetings held rather than coming to Costa Mesa. It was agreed that the Long Beach AAA office could be used occasionally. The next board meeting on 4/14 will be held in Long Beach, Keith to provide address/location details.
<b>OPEN POSITIONS</b>	We have two open positions on the board. A few days after this meeting, Christine McGuffee resigned due to personal and work obligations.