



# Southern California Fraud Investigators' Association

## Board Meeting Minutes

**DATE: 10/10/2014**

**LOCATION: VIA TELECONFERENCE CALL IN**

**TIME START: 10:09 AM    TIME END: 11:06 AM    MINUTES BY: FLORINE JOHNSON MOLETT**

### ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
JON COLMAN	VICE PRESIDENT	YES
FLO JOHNSON	TREASURER	YES
STELLA RHEINHARDT	SECRETARY	NO
DAVE WILLIAMS	PAST PRESIDENT	NO
BRIAN MIZELL	BOARD MEMBER	YES
CECILIA LAIJA	BOARD MEMBER	YES
DAN ALVAREZ	BOARD MEMBER	NO
SID PARSLEY	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES
MIGUEL PADILLA	ENTERTAINMENT CHAIR	NO

AGENDA	DISCUSSION & ACTION ITEMS
<b>CALL TO ORDER</b>	The meeting was called to order at 8:38am.
<b>SECRETARY'S REPORT</b>	The Secretary's Report was tabled due to absence of Stella Rheinhardt, who was out of town.
<b>TREASURER'S REPORT</b>	<p>Flo reported that the bank account balance is \$47, 827.03. Paid registrations for the upcoming conference are coming in slowly. She promised to keep the Board informed and updated frequently so that we will be ahead of the curve in case adjustments are needed in planning.</p> <p>Corrections were made to the latest attendee roster sent out by Flo. Corrections were made for the spelling of Melody Mosely's name, the name of Jon's law firm; Miguel's and Dan's names were removed.</p> <p>A motion was made by Lita to accept the Treasurer's report and Jon seconded the motion.</p>
<b>BOARD MEMBER CHANGE</b>	Keith informed the Board that Joe Ramsey was no longer able to serve as a Board member and has therefore, resigned. As President, he appointed Sid Parsley to serve the remaining time for Joe's term.
<b>GENERAL CONFERENCE INFO</b>	Keith was very concerned that the DOI were not going to approve CE for adjusters and agents. CeCe received a message from DOI providing options. They offered SCFIA the choice of serving as the proxy. DOI offered to provide a link and the necessary forms if we choose to be the proxy. The Board approved that we self-proxy. CeCe agreed to contact the DOI and handle the required paper work to complete this task.

CeCe will handle the Wounded Warrior Project who is our Silent Auction benefactor. She mentioned that she learned that the majority of the money does not go to benefit the local veterans. She suggested that a member of the Board find an individual and give the money to them directly. Keith mentioned there is a conflict as to what they really do for the veterans. He suggested that a person from that organization should personally represent them or they should send a video to the conference. Keith stated that he would reach out to them for more information. It was suggested that before anyone recommend a charity to receive the donations from our silent auction, they should be thoroughly investigated and provide more about the organization.

Brian stated that speaking of credits; he has been unsuccessful in getting any cooperation from the State Bar in getting the MCLE credits completed in time for the conference. He will follow up and advise the Board by the next meeting.

Keith suggested that since Miguel has been very supportive and is no longer able to participate due to a health challenge; the Board should get a gift and deliver to him personally. Keith will handle before the conference. In his absence, Lita will be handling the printing of the conference program brochures. Brian sent logos for Specialized Investigations and Liberty Med Legal to Lita for the brochure.

Lita asked how many hotel nights were approved for Board members during the conference. Keith responded that it is two. He asked that each person send him an email to confirm their arrival date.

Jon asked how many sponsors had committed to support SCFIA for this conference. As of this meeting, we only have three for a total of \$2000.00.

Keith commented that the number of persons registered for the conference is low. He mentioned that perhaps the association should discuss, after the conference is over, the possibility of having a one day conference; instead of three days. Jon commented that there may be a problem if we end up with too many registered for a one day. Further discussion of this matter will resume after the conference. Jon added that he would be attending another event soon and would advertise heavily our November conference.

Lita asked if we will have a conference/sponsor banner and if so, who was responsible for having it made. She was given the assignment.

Jon suggested giving the vendors the opportunity to display a banner in the lobby. If agreed, Lita will facilitate. Keith asked if everyone was ok with making this offer to the vendors, as it would be at their own expense. It was decided not to pursue.

Jon asked if any law firms had sent money in as sponsors. The answer was none other than Colman MacDonald Law Group, who sent \$1500.00. Jon had contacted the firms of Parker, Straus and Kern, Noda, Devine and Segal asking them to be sponsors. No response yet. Keith, Jon and Brian will travel to Palm Springs to meet with hotel personnel the first week of November to finalize the menu, exhibitor space and other items, as needed.

Lita reminded everyone that the information regarding the golf tournament is listed on the website. No report on the number of player participation or sponsors, at this time.

**EXHIBITORS,  
ATTENDEES,  
GOLF &  
SPONSORS**

**SILENT AUCTION  
& COLLEGE  
CREDITS**

Vendor requests are coming in slowly. NICB will be a non-paying, no booth attendant, vendor. They will display pamphlets and brochures only.

Gift baskets suggestions made are: various book selections, UCLA backpack, wine baskets with food items, fortune cookies, movie night with tickets basket, scarves, gun cleaning kit, golf balls, variety of gift cards, and dental cleaning kit. Brian will attempt to get Laker tickets. Keith will visit Home Depot to select a few gifts. Jon stated that he may be able to get some athletic equipment from his daughter's company. CeCe will collect funds from each Board member to purchase gift items and she will handle the silent auction.

CeCe stated that the approval for the college credits is still pending. She will follow up.

**SPEAKERS**

Melody has done a great job on lining up the speakers. She has completed and submitted the speaker schedule. The schedule submitted will be used to distribute to all attendees during the conference.

**ADJOURNED:**

The meeting was adjourned at 11:06 a.m. Motion made by Brian and seconded by Lita.

Next Board meeting November 13<sup>th</sup> at 10:00am. at the AAA office located at 4800 Airport Plaza 4<sup>th</sup> Floor conference room, Long Beach, CA

**LUNCH & LEARN Speakers & Training Dates:**

**NOVEMBER 6<sup>th</sup> - NO MEETING**

DECEMBER 4<sup>th</sup> – No Speaker