



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 05/01/2014

LOCATION: RIO HONDO CENTER, DOWNEY, CA

TIME START: 8:35AM **TIME END:** 9:50AM **MINUTES BY:** STELLA RHEINHARDT

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
JON COLMAN	VICE PRESIDENT	NO
FLO JOHNSON	TREASURER	YES
STELLA RHEINHARDT	SECRETARY	YES
DAVE WILLIAMS	PAST PRESIDENT	NO
BRIAN MIZELL	BOARD MEMBER	YES
CECILIA LAIJA	BOARD MEMBER	NO
DAN ALVAREZ	BOARD MEMBER	YES
JOE RAMSEY	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES
ARVIN TURNER	GOLF CHAIRPERSON	YES
MELODY MOSELY	SPEAKER CHAIRPERSON	YES
MIGUEL PADILLA	ENTERTAINMENT & PROGRAMS	NO

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	The meeting was called to order at 8:35am.
TREASURER'S REPORT	Flo handed out to the Board spreadsheets for our account balances as of April 30, 2014. Our overall total and money in the bank is \$31,092.79. This total accounts for \$22,902.64 in our savings and \$8,190.15 in our checking. Not a whole lot of activity as the previous month. Just a check for the Save the Date cards, will show up on next month's report. A MCLE check will be needed for Brian also. A motion was made by Brian to accept Flo's report and Joe seconded the motion.
SECRETARY'S REPORT	Minutes were emailed to all Board members and approved via email. April minutes have been posted on our website by Lita.
SPEAKERS	Melody passed out a revised list of speakers to the Board to review and discuss. She had a chart which listed the dates, times and speakers. On Tuesday we have Keith intro then followed by the Police Chief of Palm Springs, and the guest speaker. Wednesday she tried not to make it two insurance or property classes, but she offered our attendees a variety of different topics since Wednesday will probably be our busiest day. Thursday is our problem day to get people to stay at the conference. Our attendees slowly leave, so there is only one class after lunch. Keith agreed that we start strong and end the conference strong. Conference will end at 3:00pm on Thursday.

	<p>Lita asked Melody if she felt that we would have enough people for the three classes she has scheduled for Thursday. It was suggested that maybe we should have a nice give away for the last day on Thursday. Keith did mention that we would have about four or five nice gifts to have people stay, and advertise the giveaways. Keith mentioned that the hotel will also provide us with a giveaway. This includes a two day stay at the hotel and spa treatment. Melody will send the list to Miguel to have the programs printed. Cece and Melody will need to work together to get the outline format and forms must be completed on the speakers for post. Keith mentioned that the outline must be submitted 90 days prior to post. Must have the course approved. No open spots left for speakers. Melody is done with the speakers for our conference</p>
<p>PRESIDENTS REPORT</p>	<p><u>CONFERENCE:</u></p> <p><u>Golf:</u> Arvin has finalized the golf tournament. Golf will be on Tuesday morning before the start of the conference.</p> <p><u>Keynote Speaker:</u> The Chief of Police will speak for a few minutes. Josh Mankiewicz will be our guest speaker. Jon mentioned that Josh is very entertaining and will be published in our website.</p> <p><u>Programs:</u> Miguel will have brochures printed out. Keith showed the Board what we have had printed in the past and it's very expensive. We will only have about 500 copies printed this year and all other advertising will be done via website. Last year we had about 2500 printed and it cost us about \$3500. Dan also mentioned that he can have them printed for free. The printing would be done by one of his school districts, students at the print shop. Dan will look into this and work with Miguel.</p> <p><u>Vendors/Sponsorships:</u> Joe has three confirmed vendors to date. He has spoken to police vendors and they are not really interested. Dan will sponsor a table at the conference. He is still working on other vendors and will continue to keep us posted. Vendors will set up on Tuesday morning and have them stay until Thursday at noon. Have vendor giveaways on Thursday after lunch. Keith mentioned that our goal is 15-20 vendors. Brian's company would like to be a vendor but what do they get out of this. Vendors will get exposure-advertisement. Their name will be on the website and program. Banner on Main hall/hallway. If they pay \$2500 you also get two free guests to attend the conference. On a \$1000 one guest to attend. A link with you name on the website. Lita needs clarification from Joe to get his information posted into the website. Like the website connection at the hotel. Times for set up for the vendors. Joe will create a draft and send it to Lita to have this information posted on the website.</p> <p><u>Sponsorship:</u> Platinum: \$1500 and higher (two conference attendees) Gold: \$1000 - \$1499 (one conference attendee) Silver: \$500-\$999</p> <p>A banner will be printed for the conference with sponsorships. Dan will also look into this for us. Dan will need someone to send him all this information to have them printed.</p>

MISC:

- Marianne Miller claims she sent the package for the student registration but as of today we have not received anything at the PO Box. Keith will follow up with Cece so we don't miss out on this opportunity.
- Keith will get a write up for Lita to post on the website. Lita did a real nice write up on the hotel and our guest speaker, which includes photos. Lita also had asked our members to register for the conference via online.
- Keith will work on speaker gifts.
- Jon working on the thumb drives.
- On the gifts for the attendees Joe will check into this with a vendor. The cost is \$2.80per coin and Joe will check with the hotel to split the cost, since the hotel will also be on the coin.
- Keith mentioned that the Wounded Warriors will provide small gifts for the conference.
- Hospitality suite is ready to go and will be handled at Bill.

Silent Auction: This event will benefit the Wounded Warrior Project. Keith mentioned to the Board not to forget to send your check to Cece for \$50 or send her gift cards and she would put the baskets together for the auction for us.

Membership: Sid and Stella have been working on the on line applications for membership and Sid sent out 107 emails to those past due status. Keith will give access to all Board members our website, make them Administrators.

ADJOURNED:

Next Board meeting will be on June 5th at 8:30am via conference call in.

Meeting adjourned at 9:50am. A motion was made by Brian to adjourn and Lita seconded the motion.

LUNCH & LEARN Speakers & Training Dates:

JULY 3rd - CANCELLED

SEPTEMBER 4th - Brian Mizell will get speaker.

NOVEMBER 6th - NO MEETING

DECEMBER 4th – No Speaker
