



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 06/06/2014

LOCATION: VIA TELECONFERENCE CALL IN

TIME START: 10:04 AM **TIME END:** 10:55 AM **MINUTES BY:** STELLA RHEINHARDT

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
JON COLMAN	VICE PRESIDENT	YES
FLO JOHNSON	TREASURER	YES
STELLA RHEINHARDT	SECRETARY	YES
DAVE WILLIAMS	PAST PRESIDENT	NO
BRIAN MIZELL	BOARD MEMBER	NO
CECILIA LAIJA	BOARD MEMBER	YES
DAN ALVAREZ	BOARD MEMBER	YES
JOE RAMSEY	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	The meeting was called to order at 10:04am.
VICE PRESIDENT CONFERENCE REPORT	<p>Jon Colman reported to the Board that Josh Mankiewicz is fully on board as our Keynote speaker and understands that we have time limits. He'll work on the topic to tie into our conference with his 10 years on television, related to insurance and/or fraud.</p> <p>Brian and Jon have reached out to other law firms with no luck except their own law firms to help sponsor our conference. They will continue to pursue other law firms. Phil Segal will be a sponsor, but unknown as to what level and he will also sponsor the golf tournament. Keith asked the entire board to reach out to others to help sponsor this conference. Keith has reached out to AAA Insurance for a donation of \$500-\$1500 pending a response at this time. Dan asked about the donation to the Wounded Warrior project and Keith stated that we count on sponsorships to assist us on the cost of the conference or help us break even. Dan mentioned that he has about eight tentative sponsors and they had asked him as to how much money goes to the Wounded Warrior project from their money. Dan was just looking for a percentage in case he is asked. Keith mentioned that it is extremely hard to get a percentage for them, but if they would like to donate directly to the WWP they can separately.</p> <p>Jon, Keith, and Miguel worked on the speaker gifts. It will be a portfolio with our logo on the outside and an iPad holder on the inside, along with a calculator inside.</p>

<p>WEBSITE</p>	<p>Flash drives will be handed out this year, no paper handouts. The Board agreed to this and Jon will work with Knox as to help share the expense with his law firm. Jon asked that the speaker outlines should be given to him no later than 30 days before the conference, but it would be nice to have those ready two months before the conference.</p> <p>Lita is still waiting for information from Joe to have it posted on the website. Pending is the vendor information and the sponsor levels. Any new sponsor information obtained should also be submitted to her to have posted. The only sponsors Lita has at this time are Colman Law firm, Accurate Leak Detectors and Fire Cause Analysis so far. Jon mentioned that at the last meeting it was agreed that we have three sponsor levels of \$1500, \$1000 and \$500. But Lita needs the details as to what each level would receive from their donation to publish on the website. Jon will speak to Brian to get all information and the details to the levels and he will email the Board for confirmation.</p> <p>Jon made mention that when he sent out an email to all SCFIA members he had about 30 emails bounce back to him because of incorrect email addresses. Stella will look into this. What is occurring is that members are not renewing their memberships so they are being defaulted to a no email address by our Membership chairperson. All past due members were sent an email to notify them in order to continue receiving our emails, please send in your payment for your past due membership. Stella will work with the webmaster to see if we can default those to another area without losing the information and just have it stored for now.</p> <p>CALI's conference is this weekend and Lita has been monitoring their website to help market our website. Lita is looking for a contact there to help us advertise our conference after they have theirs. Lita was wondering if someone on the Board was attending that conference to get an idea of their attendance. Lita has heard many positive things.</p> <p>Lita is still having issues with POST, she will speak to Flo and Keith for assistance.</p> <p>Keith mentioned that Lia from our webmaster site sent him an email regarding Lita. Lita has been a pleasure to work with, she's very professional. A very nice compliment.</p>
<p>VENDORS & EXHIBITORS</p>	<p>Keith asked Joe to please send the information pending to Lita today and he will. Joe mentioned that he has and continues to send out email blasts and gets no responses. He has emailed over 100 contacts. He has placed calls and still working on it. Keith asked him to reach out to the past exhibitors, also the exhibitors from other conferences, and to look at our own database that contains both large and small companies. Budgets are tight this year with exhibitors.</p>
<p>PROGRAMS</p>	<p>Send all information to Miguel to include on the program; vendors, sponsors etc.</p>
<p>SILENT AUCTION & CONFERENCE MISC</p>	<p>As of today, Cece has not received any silent auction gifts or gift cards from anyone. Cece suggested that we make announcements to the public, like radio stations or community advertising. Dan does have a contact, an outside company, that will bring in gifts and we can auction those gifts and they get a profit also. They bring in memorabilia. Dan will send Cece</p>

that information.

Cece is retiring next week so she will send the Board her new email address and we have her address to send any checks to her residence.

Cece contacted the Color Guard. Due to a time frame problem, Keith suggested that we may have to pass this year.

Classic vehicle to display at the conference. Cece has a friend that will volunteer his classic car for our conference to display at the hotel. This will go along with the hotel and theme. Keith will check with the hotel to confirm for the first day.

Equipment. Cece will no longer be able to bring projectors for the conference. We have three projectors and Keith will check with Jon to see if we need to rent one. Keith and Jon will contact Dave Williams to pick up our equipment he is storing for us.

Marianne Miller called Cece pending her information at this time. Lita completed the information she was requesting and requested a live scan and Lita did not understand why this was being requested. Keith will contact Marianne to see what's pending. Flo will become an instructor, since they cannot send a proxy person. We have to be certified and fill out more paperwork for the school. Something that we need to do every year.

**SECRETARY'S
REPORT**

Membership: Sid sent out emails to our past due members. Flo and Stella created invoices and emailed those out to our past due members. To date, we have only received about 2 payments. Stella contacted Sid again and he sent out a second email and if no payment is received then he defaulted their emails, so to receive no emails. Companies are just making more and more cutbacks on their budgets. A motion was made by Keith to accept secretary's report and Cece seconded the motion.

**TREASURER'S
REPORT**

Flo emailed the Board spreadsheets for our account balances as of May 28, 2014. Our overall total and money in the bank is \$27,409.47. This total accounts for \$8,190.15 in our savings and \$19,219.32 in our checking. We have only received four conference registrations to date. Our expenses are for the conference deposit, brochures for the Save the Date cards.

Flo received an invoice from Dave for a conference he attended for SCFIA. Flo will forward the invoice to Keith for his review. Dave was going to set up the SCFIA booth; his expenses are for the hotel.

A motion was made by Keith to accept Flo's report and Dan seconded the motion.

ADJOURNED:

Next Board meeting TBD.

Keith will send an email out to the Board for a date and time.

Meeting adjourned at 10:55 am. A motion was made by Keith to adjourn and Lita seconded the motion.

LUNCH & LEARN Speakers & Training Dates:

JULY 3rd - CANCELLED

SEPTEMBER 4th - Brian Mizell will get speaker.

NOVEMBER 6th - NO MEETING

DECEMBER 4th – No Speaker