



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 01/08/15

LOCATION: RIO HONDO CENTER, DOWNEY, CA

TIME START: 8:38 AM **TIME END:** 9:45 AM **MINUTES BY:** DAWNDE PENCE

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
JON COLMAN	VICE PRESIDENT	NO
FLO JOHNSON	TREASURER	YES
DAWNDE PENCE	SECRETARY	YES
DAVE WILLIAMS	CONFERENCE VOLUNTEER	YES
BRIAN MIZELL	BOARD MEMBER	YES
CECILIA LAIJA	BOARD MEMBER	YES
LARRY HAMILTON	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES
ARVIN TURNER	GOLF CHAIRPERSON	YES
MELODY MOSLEY	SPEAKER CHAIRPERSON	NO

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	The meeting was called to order at 8:38 am.
TREASURER'S REPORT	Flo handed out to the Board spreadsheets detailing the financial results from the conference. The accounts have \$30,000 after the conference. The conference did not take in as much income as expenses. There was a total of \$3450 received from sponsors, \$7835 from exhibitors, \$2525 from attendees. The golf tournament made a net profit of \$645.36 and the silent auction made a profit of \$1257. Casino night net cost was \$1808.39. Overall, the conference had an overall loss of \$5,850.59. The 2013 conference made a net profit of \$5,866. 54.
SECRETARY'S REPORT	Minutes were tabled until the next meeting.
SPEAKERS	Surveys providing feedback were reviewed by Jon Colman and Keith Levin. Speakers were well received. Board will review the remarks provided. Michelle Stewart will return to be the opening speaker.

**PRESIDENTS
REPORT**

CONFERENCE:

General: November 3 – 6, 2015 has been reserved at the hotel. Decisions to be addressed by the board keeping format the same as this year or go back to the previous format.

Golf: Surveys show a majority of the attendees wanted to return to Tuesday Golf with sessions Wednesday, Thursday and half day Friday. All were in agreement. We received positive feedback on the golf course location and commitment from NICB for additional attendance. The next conference will have 11/3 for golf, 11/4 and 11/5 all day, with a half-day session on 11/6.

Programs: Graphic Girls provided brochures and Casino Bucks. When planning for the next conference we will cut back on brochures and not do Casino Bucks as they were not used. The car and insurance was expensive and expense that could be cut. When planning for the next conference, we will look at meals, graphics and possibly increasing the amount charged.

Keep "Save the Date" cards. Last year we printed 1300 for \$2,059. Larry will get a breakdown on printing to determine optimum number to print. He also needs a brochure for the Association to hand out at other conferences. Flo will determine who has the template and the cost to print additional.

Casino Night: This is a popular event but expensive. We may want to change the format such as moving away from a formal sit down dinner towards hors d'oeuvres and drinks. We can also consider less gaming time or gaming and food simultaneously. We should also consider passing out less drink tickets.

Additional information will be obtained and discussed at the next meeting. David will talk to Atlantic Gaming on pricing for a lesser amount of time/tables or dealers. Keith and Jon will work with Suzette on getting pricing for hors d'oeuvres or food stations.

MISC:

- David suggested using Contacts Plus for e-mail distribution.
- Hospitality suite had 12 packs of beer, bottles of wine and scotch was donated. Next year we may want to consider a different room since it was small and outside not well lit.
- Arnold Appleton would like a Life Time membership now that he is retired. All were in agreement.

Silent Auction: Discussed the viability in continuing this portion of the event. Some surveys suggested dropping this auction. Feedback during the conference was that it was confusing and not positively received. We will explore new ways to make it profitable if we do continue. We may ask exhibitors to provide the prizes. Flo will provide a financial analysis of the event so the board can determine if it will continue to be a charity event or used for a scholarship or used to defray costs of the event. This year it provided \$1900 profit.

Keith made motion to donate \$2000 to Wounded Warrior.

Second by Larry
Motion voted on and passed.

Membership: We received 3 paid renewals and no new applications since the last meeting. All renewals are being updated to reflect annual dues beginning in January 1 and ending December 31.

ADJOURNED:

Next Board meeting will be on February 5th at 8:30am via conference call in.
Meeting adjourned at 9:45 am.

