



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 01/09/2014

LOCATION: Rio Hondo Country Club, Downey

TIME START: 8:38AM **TIME END:** 9:00AM **MINUTES BY:** STELLA RHEINHARDT

ATTENDANCE LOG

MEMBER NAME		PRESENT
DAVE WILLIAMS	PRESIDENT	YES
SHELLY JENKINS	VICE PRESIDENT	NO
FLO JOHNSON	TREASURER	NO
JON COLMAN	BOARD MEMBER 2013	NO
STELLA RHEINHARDT	SECRETARY	YES
BRIAN MIZELL	BOARD MEMBER 2014	YES
CECILIA LAIJA	BOARD MEMBER	YES
DAN ALVAREZ	BOARD MEMBER 2014	YES
JOE RAMSEY	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES
KEITH LEVIN	PAST PRESIDENT	YES
SID PARSLEY	MEMBERSHIP CHAIRPERSON 2014	YES
STEVE THOMPSON	SERGEANT-AT-ARMS	YES

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	The meeting was called to order at 8:38am.
TREASURER'S REPORT	<p>Flo was not present. Treasurer's report regarding the conference totals to be discussed at next Board meeting.</p> <p>Dave did mention that we need to follow up with Flo in regards to the SQUARE device. They charge 3%. Device mounts to a phone you swipe the credit card and works with an email address and an account number. Mounts to a Smart Phone and the service is free. Nothing like PayPal. With PayPal you need to wait for your money. Square device makes your money available to you now with an easier process. Goes into your bank account within 24 hours. We can use this for registration and Lunch & Learn events. We would sign up for the device. Dave made a motion to sign up for the Square Device Cecilia seconded the motion and no one opposed. The Board voted to have the Square Device purchased by February 1st. Dave will contact Flo to make the purchase.</p>
SECRETARY'S REPORT	<p>No Board meeting held in December 2013, no minutes to approve. Stella asked the Board to clarify that as a Board we agreed and voted at one time that all Jack Shrimp and Law Enforcement personnel would receive the first year of membership "FREE" only. This question came up because we had a law enforcement withdraw his name as a member because he was</p>

	<p>asked to pay for his membership for 2014 just like everyone else. Another email blast will be sent out to the membership regarding their 2014 renewals. I will then be able to sort by paid vs. non paid members.</p>
<p>PRESIDENTS REPORT</p>	<p>Dave was unable to let the Board know as to how much money we made at our conference without Flo's financial report. Dave did speak to Flo and she advised him that the association did make a profit; amount unknown at this time. This will be discussed at the next board meeting. Dave did not hear any negative feedback regarding the conference. He suggested that the new President should assign someone to handle social media for us. This is to maintain our LinkedIn and Facebook for updates like Lita did last year for us.</p> <p>Dave has two speakers set up for us for the next two Lunch and Learns; Diane Fedder, Special Agent for March and the one for today and the one for May.</p> <p><u>Conference Hotel for 2014:</u></p> <p>Keith and Jon plan on driving out to Palm Springs to meet with Suzanne to discuss room rates, dates and to see the Rivera Hotel since it has been remodeled. There are no plans as of today for the Doral to remodel their facility and this is a big concern for the association not to return there, besides the new staff. Dave mentioned that it was not true but the Doral does have plans to remodel this year. We were all told that they remodel in 2014 and we all saw photos of their plans on their hallways along the walls, last year. At the Rivera Hotel the conference rooms, the hotel and the rooms are beautiful and very nice. Keith will bring back all information to the board along with photos per the Board request. Per Dave the rates are items we need to consider. At the Doral the rates are \$99 and at the Rivera they would be \$139. The Doral would be redoing their facilities this year and that they would honor last year's contract at the reduced room and resort rates. We also need to consider the resort fees of \$25 vs. \$9 at the Doral. Dave mentioned that this would be a concern for the State employees, their per diem. Also the high price of the rooms might set off room counts since not all members have their employers pay for the rooms. There still are a lot of members who are private investigators and pay their own way. They would not stay at the Rivera and go to another location, due to the room rate increase. So Dave suggested decreasing the number of rooms being booked for this year. Another concerns: Parking; is it free or will there be a charge. Keith received some negative feedback regarding the rooms at the Doral. The Doral has been bought out by the Hilton. So Keith and Jon will come back to the board with all information from the Rivera to share with the board. The Doral would be redoing the resort this year and that they would honor last year's contract at the reduced room and resort rates.</p> <p>Golf is another thing to consider because the Doral open their course on November 1st. Keith will also check into this. Dave mentioned that there will be one golf course open the last weekend in October. Keith reminded the board that the members suggested Palm Springs as a location to stay for conferences when we conducted our survey for the next conference locations. Other locations on the survey were, The Palm in Industry Hills and in Central Orange county. The only problem with Orange county is we lose out on the rooms because our attendees would just go home. We have members that live close by. San Diego and in the City, Some people want to get out of town with their spouses but the tradeoff might be we have</p>

increased day counts as opposed to full conference commitments.

Keith wanted the board to understand that we are not following Suzette, we are staying in Palm Springs as a result of our survey and what our member's feedback on locations was Palm Springs. People want to get away.

Dan Alvarez did mention to the board that the Rivera hotel is beautiful. The rooms are completely redone. The hotel has the look of the 60's and 70's retro. Bars are beautiful; food is good and walking distance to town and other locations.

It was suggested that if anyone on the board have any connections to any other hotels to please bring your suggestions to the next board meeting for discussion. We need to book a hotel soon and set a date.

Keith's plan is to get more people involved with the conference. He also wants our board members to get more involved, some members work very hard at the conference and others just get by. He does not want this to happen again this year.

GOLF Chairperson:

Keith and Jon have discussed a few items like bringing back the golf tournament in which Jeremy Gallagher and Dan Alvarez will both plan the golf tournament this year instead of just one person being involved. Keith would like three people involved. This would be a shared responsibility. The Conference chairperson works very hard so let's help that individual out.

Membership Person:

The Membership Person would be Sid Parsley who has volunteered to go through our website along with Steve Thompson and contact (call) all members with expired memberships. Dan also volunteered to assist to help market our association and help boost our membership. We will need to give Steve, Dan and Sid access to the website to review the expired membership list. Since our membership has gone to the calendar our numbers may have dropped. Stella will also stay involved in this area to assist them when needed. Keith also mentioned to not forget that after speaking to a member you can add comments in the website regarding their comments; this will also help the others involved on this project.

Conference and Exhibitors:

Jeremy Gallagher said he would assist. Joe Ramsey would also be involved.

Speaker Chair Person:

Melody Mosley will stay involved this year again. Cece suggested that Melody be involved in the CE credits. Keith will speak to her and Cece will stay involved if needed. Cece asked that she be cc on the emails since this involves her department. Keith would like Melody to stay involved this year because we had some great speakers last year and Keith got some real good feedback at the conference.

Silent Auction:

Cece will handle the silent auction this year and if needed Stella can assist. Yvette will also be involved if she would like to participate. We had a couple issues this year the microphone wasn't

working that well. Yvette's feedback was not too many gifts. We need to contact the vendors to donate gifts. Dan did suggest that there are companies that will come in and provide all gifts and the organization get a percentage of the sales/donations. Our organization is not too big and Brian mentioned that they are high priced items. So this may not work for our association. Dan will get this information to Cece and get an idea on our spending amount. Dave made a motion that Flo also wanted to be involved in the selection of the silent auction charities and that there should be rotating charities among board members. Also we should stick with local charities where possible since the national charities have more funding and we would have more of an impact with local charities. We need to look into a charity and Brian suggested Wounded Warriors. Maybe get a charity and a speaker from the charity. Brian will do some research and report back to the board.

Social Media/Website:

Keith would like to leave Ravi in place for now. We will stay with Ravi and Lita will be our contact person with him. We own the website and Ravi owns the Training Jacket portion. We should have tried in the past to look into another person and have not done so. The discussion was to start even though we are to leave Ravi in place and his high prices the discussion was to start looking for a replacement. Keith will meet with Ravi to discuss who owns what and ask for any further assistance from him. Lita asked the board not to send her lots of emails pertaining to changes add on or updates to the website every day. Send your request to Lita just once a week at least. Lita still needs the password to LinkedIn and Facebook, which Shelly has.

Keynote speaker: Is important for the conference this year. Along with the ROTC group. Our keynote speaker does not have to be anyone famous. Keith would like a keynote speaker this year.

Brian and Dan will work on getting a speaker for us this year. Keith asked Brian and Dan to please make contact with the Chief of Police and the Mayor to let them know that we would be in town.

Conference Dates: We do not have a date yet for the conference. Keith mentioned getting those dates soon, after speaking to the Rivera Hotel.

There has been discussion in the past on 2 full days for the conference but people would leave early. Keith mentioned staying in November but dates would have to be checked first. The board mentioned that October worked out well for us last year so that's also possible. The golf tournament would also need to work with our dates. Cece mentioned having ½ day at the beginning of the conference for 2 ½ days.

Another concern is the lack of players for the golf tournament. So maybe we can do the golf tournament then have Michelle as a speaker that same day, these are possibilities.

We will stay with the 2 ½ day conference.

Keith will discuss this issue with Suzette regarding the rooms and if in the past how has it affected any other groups.

Equipment: Dave has all of our equipment at his office. He will take inventory of all our equipment. We need to check all of our projectors before the conference and we need batteries for our remotes. Brian asked if we had a conference binder, but we do not have one.

Prizes: We cut back on prizes last year and we would to continue that for this year. Another concern on the cost was the President's reception, it's costly and do we want to have one this year is a question Keith is asking the board. Brian suggested that maybe we can have a law firm sponsor this for us. So Brian will handle this for us and look into a firm and speak to Jon. We will table this for the next board meeting. Keith asked the board to think of other topics and what you would like for the conference.

MCLE: Brian will handle for us with his law firm and discuss with Flo. MCLE the association has MCLE since Flo had set it up and we should be registered with the state bar.

Sponsorship: We will discuss on the next board meeting. Maybe the law firms who donated heavily to the NCFIA conference would turn around and contribute heavily to our conference this year in regards to the Presidents reception and such to help lower the costs.

ADJOURNED:

Brian suggested that we can have our next meeting at his LA office. He can make arrangements for our every other monthly meeting. Brian will send us an email regarding next meeting. Conference call on February 6th at 9:00am. Meeting adjourned at 9:45am A motion was made by Cece to adjourn and Lita seconded the motion.