



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 9/5/2013

LOCATION: RIO HONDO EVENT CENTER, DOWNEY, CA

TIME START: 8:30AM **TIME END:** 9:46AM **MINUTES BY:** STELLA RHEINHARDT

ATTENDANCE LOG

MEMBER NAME		PRESENT
DAVE WILLIAMS	PRESIDENT	YES
SHELLY JENKINS	VICE PRESIDENT	YES
KEITH LEVIN	PAST PRESIDENT	NO
FLO JOHNSON	TREASURER	YES
STELLA RHEINHARDT	SECRETARY	YES
JON COLMAN	BOARD MEMBER	NO
CECILIA LAIJA	BOARD MEMBER	NO
MIGUEL PADILLA	BOARD MEMBER	NO
JOE RAMSEY	BOARD MEMBER	YES
LITA ABELLA	BOARD MEMBER	YES
YVETTE CORDERO	GUEST-SILENT AUCTION	YES
STEVE THOMSPON	SERGEANT AT ARMS	YES

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	THE MEETING WAS CALLED TO ORDER AT 8:30AM.
TREASURER'S REPORT	FLO JOHNSON PASSED OUT COPIES OF HER TREASURER'S REPORT WHICH SHOWS ALL DEBITS AND CREDITS TO REPORT AS OF 09/05/2013. WE CURRENTLY HAVE A TOTAL OF \$24,725.35 THIS BREAKS DOWN TO \$16,535.20 IN CHECKING AND \$8,190.15 IN SAVINGS. FLO MENTIONED THAT OUR BALANCE WAS LOW. LITA'S CONCERN WAS THE COST OF THE CONFERENCE. FLO MENTIONED IT WAS ABOUT \$32,000-\$35,000 FOR THE PREVIOUS YEARS. LACK OF FUNDS WAS FROM OUR VENDORS. WE DO NOT HAVE ENOUGH VENDORS THIS YEAR, COMPARED TO THE PASS YEARS. JOE HAS CONTACTED PREVIOUS VENDORS, HIS CONTACTS AND OTHERS FROM PREVIOUS CONFERENCES, JUST NO LUCK. LITA SUGGESTED THAT WE NEED TO INCREASE OUR MEMBERSHIP FEES. ANOTHER MAJOR EXPENSE AND A CONCERN TO THE BOARD WAS TO GRAPHIC GIRLS, FOR THE PRINTING OF OUR CONFERENCE PROGRAMS. LITA WILL LOOK INTO ANOTHER VENDOR FOR US NEXT YEAR AT A LOWER COST. WE WILL RE-VISIT THIS. MADE THE MOTION TO APPROVE FLO'S REPORT AND THE MOTION WAS SECONDED BY SHELLY JENKINS
SECRETARY'S REPORT	REVIEW OF SOME ACTION POINTS FROM THE LAST BOARD MEETING. A TOTAL OF 80 BALLOTS WERE RECEIVED. LITA AND FLO COUNTED THE BALLOTS AND THE FINAL TOTALS WERE AS FOLLOWS: FIVE OPPOSED THE CHANGES TO THE BY-LAWS AND 75 WERE IN FAVOR. DAVE WILLIAMS WOULD MAKE AN ANNOUNCEMENT AT TODAY'S LUNCH AND LEARN EVENT OF THE FINAL RESULTS. BY-LAWS WILL THEN BE POSTED ON OUR WEBSITE. RENEWALS ARE STILL COMING IN SLOWLY. WE ARE HOPING THAT WITH THIS BEING THE FIRST YEAR OUR ASSOCIATION HAS GONE TO THE CALENDAR YEAR THAT NEXT YEAR WE WOULD HAVE MORE MONEY COMING IN. AS OF TODAY WE HAVE 34 PEOPLE THAT HAVE SIGNED UP FOR THE CONFERENCE. 16 OF THEM ARE PAID IN FULL AND 6 ARE BOARD MEMBERS. SHELLY JENKINS

<p>PRESIDENT</p>	<p>MADE A MOTION TO ACCEPT THE REPORT AND DAVE WILLIAMS SECONDED THE MOTION.</p> <p>DAVE MENTIONED THAT IF WE GO INTO DAHLI.COM WE CAN VIEW OTHER LAW ENFORCEMENT ASSOCIATIONS WEBSITE THAT DAHLI HAS WORKED ON, OURS SHOULD BE LOOKING VERY CLOSE TO THAT ALSO. DAVE MENTIONED THAT HE HAS BEEN SENDING OUR EMAIL BLASTS TO ALL OF HIS CONTACTS REGARDING ADVERTISING OUR CONFERENCE AND THAT WE ALL NEED TO STEP UP THAT MARKETING ALSO.</p> <p>LITA ASKED ABOUT OUR FACEBOOK, WHO WAS IN CHARGE OF IT AND DAVE MENTIONED THAT EVERYONE WAS AND THAT HE WOULD BE SENDING EVERYONE ON THE BOARD THAT PASS CODES TO OUR FACEBOOK PAGE. LITA MENTIONED THAT WE NEED TO ADVERTISE THERE. DAVE HAD NO OTHER UPDATES AT THIS TIME.</p> <p>DAVE DID MENTION TO THE BOARD THAT LARRY HAMILTON HAS STEPPED DOWN AS BOARD OF DIRECTORS. DAVE APPOINTED JOE RAMSEY AS HE WAS ON BOARD ALREADY WITH THE CONFERENCE, AS VENDOR CHAIR. FLO JOHNSON MADE A MOTION TO THE SELECTION OF JOE RAMSEY, IS NOW APPOINTED AS A BOARD OF DIRECTORS AND LITA ABELLA SECONDED THE MOTION. NO ONE OPPOSED AND EVERYONE WAS IN FAVOR OF THAT MOTION. JOE RAMSEY IS NOW A BOARD OF DIRECTOR.</p>
<p>CONFERENCE UPDATES</p>	<p>POST & SPEAKERS: SINCE LARRY HAMILTON HAS STEPPED DOWN, SHELLY AND DAVE ARE WORKING ON POST. DAVE MENTIONED THAT ALL SPEAKERS ARE GOOD AND FINE TO GO. SHELLY IS STILL WORKING ON A FEW FOR POST. SHELLY HAS WORKED ON A SPREADSHEET TO SEE WERE WE ARE AT ON POST WITH EACH SPEAKER. BARBARA STONER HAS RECEIVED OUR EMAIL ON THE DATES AND STILL WORKING ON IT, AS WE SPEAK. CE CREDIT IS GOOD TO GO. MCLE NOT ASSIGNED, BUT JON WILL HANDLE FOR US THROUGH HIS OFFICE. FLO WILL NEED TO SEND HIM A CHECK FOR \$275 FOR THE STATE BAR. DAVE AND FLO WILL FOLLOW UP ON THIS TODAY.</p> <p>ENTERTAINMENT: MIGUEL WAS NOT PRESENT BUT ACCORDING TO LITA AND HER LAST CONVERSATION WITH MIGUEL, LITA WILL BE BRINGING AN IPOD FOR MUSIC DURING THE CASINO NIGHT, FOR BACKGROUND MUSIC OR DANCING. CASINO NIGHT IS READY TO GO. MIGUEL AND LITA ARE WORKING ON THE DOOR PRIZES.</p> <p>EXHIBITORS: REPORT FROM JOE RAMSEY. WE HAVE EIGHT EXHIBITORS SIGNED UP TO DATE. PEOPLE ARE NOT RESPONDING TO HIS REQUESTS. FLO ASKED ABOUT PAYMENT ON THESE EIGHT EXHIBITORS. JOE WILL FOLLOW UP IN REGARDS TO THEIR PAYMENTS. SOME HAD THE OLD PO BOX MAILING ADDESS ON THE FORM. FLO MENTIONED THAT ONE VENDOR HAD OVER PAID, SHE WILL CHECK INTO THAT MONEY. DAVE MENTIONED THAT IF THEY WOULD LIKE TO USE THAT MONEY FOR A BANNER AS ADVERTISEMENT ON OUR NEW WEBSITE THAT WAS JUST A SUGGESTED THAT WE CAN OFFER THEM.</p> <p>AN EMAIL BLAST WOULD BE SENT OUT TO ALL MEMBERS SIGNED UP THAT WOULD HAVE A PASSWORD PROTECTED TO DOWNLOAD THE CLASS OUTLINE.</p> <p>SPONSORS: NOT GOOD AS OF THIS TIME, LITA IS STILL WORKING ON THIS. DAVE SUGGESTED THAT WE KEEP A LIST OF ALL SPONSORS THAT WE CAN TARGET AGAIN.</p> <p>DAVE SUGGESTED THAT WE SHOULD PUT A LIST TOGETHER OF THE DUTIES OF ALL CONFERENCE POSITIONS AND THEIR DUTIES, SO WE MAKE SURE ALL ITEMS HAVE BEEN TAKEN CARE OF.</p> <p>PROGRAMS: MIGUEL WAS NOT PRESENT. BUT STELLA BOUGHT IN ABOUT 250 CONFERENCE PROGRAMS FROM THE PRNTER THAT WERE REQUESTED BY DAVE, AN ADDITIONAL 3000 PROGRAMS HAVE BEEN MAILED OUT PER DAVE'S INSTRUCTIONS. LITA CAUGHT THE ERROR</p>

ON THE PROGRAMS THAT WERE ALREADY PRINTED AND MAILED. THE ERROR WAS ON THE CONFERENCE PRICING. ALL EMAIL BLASTS ARE SENT WITH A CORRECTED REGISTRATION FORM ATTACHED. THE BOARD IS OVER-LOOKED THAT ERROR.

HOTEL: HOTEL RESERVATIONS WILL BE SENT TO THE DORAL, PENDING EMAIL ADDRESSES WHICH SHELLY WILL SEND OVER TO ME. SHELLY AND DAVE CONFIRMED THE LIST AND WE WILL MAKE RESERVATIONS FOR EVERYONE ON THE BOARD OFF THAT LIST. EVERYONE IS ARRIVING ON MONDAY, WITH THE EXCEPTION OF MELODY MOSLEY. DAVE DOES NOT HAVE A ROOM COUNT BUT HE WILL CHECK.

SILENT AUCTION: YVETTE CODERO WILL HANDLE THE SILENT AUCTION IN CECE'S ABSENCE. SHE WILL ALSO BE ABLE TO HELP OUT WITH CASINO NIGHT. DEADLINE FOR ALL DONATIONS IS OCTOBER 1ST THIS INCLUDES YOUR DESCRIPTION OF THE ITEM(S) BEING DONATED. EVERYONE RECEIVING A FREE ROOM SHOULD SUBMIT A GIFT. EVERYONE SHOULD HAVE THEIR GIFT ALREADY WRAPPED.

CONFERENCE DINNER: DINNER FOR THE BOARD IS SCHEDULED IN PALM SPRINGS ON OCTOBER 29TH AT THE SAME LOCATION, KAISER GRILL.

PROCTOR SCHEDULE: STEVE THOMPSON WILL HAVE A SCHEDULE FOR ALL MEMBERS TO PROCTOR CERTAIN CLASSROOMS. HE WILL ALSO PROVIDE THE SURVEY AND REGISTRATION FORMS TO THE ATTENDEES AS THEY ENTER EACH CLASSROOM.

ON LINE REGISTRATION: FLO MENTIONED THAT THE ON LINE REGISTRATION IS AWFUL. JUST CREATING A LOT MORE WORK FOR STELLA AND FLO. THE SYSTEM WILL NOT ALLOW YOU TO ENTER A CREDIT CARD NUMBER, SO WE HAVE PENDING PAYMENTS AS OF TODAY. RAVI DID NOT MAKE THIS EASIER FOR US AND OUR MEMBERS TO REGISTER AND MAKE PAYMENT AS THEY REGISTER. IT WAS BOUGHT UP BY YVETTE TO OFFER A DISCOUNT TO ENCOURAGE MORE PEOPLE TO ATTEND. BOARD DISCUSSED SEVERAL OPTIONS AND IT WAS DECIDED WITH THE FOLLOWING: All groups of 5 or more that pre-register for the (3) day Conference will get a group discount of \$220 per attendee, which is a savings of \$55 per person! JOE MADE A MOTION TO ACCEPT THESE FEES FOR OUR CONFERENCE DISCOUNT AND FLO SECONDED THE MOTION. NO ONE OPPOSED. THIS WILL BE POSTED ON THE WEBSITE AND AN EMAIL BLAST WOULD BE SENT.

LUNCH & LEARN SPEAKERS	DECEMBER - NO SPEAKER
BOARD MEETING	NEXT BOARD MEETING IS SCHEDULED FOR OCTOBER 3, 2013 AT 8:00AM, VIA TELEPHONE.
ADJOURN	A MOTION WAS MADE BY DAVE WILLIAMS TO ADJOURN THE MEETING AND JOE RAMSEY SECONDED THE MOTION AT 9:46AM