



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 01-05-2012

LOCATION: RIO HONDO – DOWNEY, CA

TIME START: 8:16AM **TIME END:** 9:37AM **MINUTES BY:** STELLA RHEINHARDT

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
DAVE WILLIAMS	VICE PRESIDENT	YES
FLO JOHNSON	TREASURER	NO
STELLA RHEINHARDT	SECRETARY	YES
JON COLMAN	BOARD MEMBER	YES
SKIP DAVIDSON	BOARD MEMBER	YES
CECILIA LAIJA	BOARD MEMBER	YES
MIGUEL PADILLA	BOARD MEMBER	YES
WAYNE ZIPPI	SERGEANT AT ARMS	YES

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	THE MEETING WAS CALLED TO ORDER AT 8:16 A.M.
PRESIDENTS REPORT	KEITH WENT TO CHECK OUR MAIL AT THE PO BOX. SCFIA RECEIVED A THANK YOU LETTER FROM THE ORANGE COUNTY RONALD MCDONALD HOUSE FOR OUR DONATION OF \$3000. WE RECEIVED THREE NEW MEMBERS FOR THE MONTH OF DECEMBER FROM THE JACK SHRIMPS EVENT. JON COLMAN WILL FOLLOW UP ON A LETTER SCFIA RECEIVED REGARDING OUR TRADEMARK. IT WAS FOR A RENEWAL FEE, JON WILL VERIFY IF IT'S A ONE TIME FEE.
SECRETARY'S REPORT	SHELLY EMAILED THE MONEY REPORT TO FLO. SKIP MADE THE MOTION TO APPROVE SHELLY'S DECEMBER BOARDS MEETING MINUTES AND THE MOTION WAS SECONDED BY KEITH.
TREASURER'S REPORT	NO REPORT AT THIS TIME, FLO WAS CALLED OUT OF TOWN ON AN EMERGENCY. TREASURER'S REPORT WILL BE TABLED FOR NEXT MONTH.
VICE PRESIDENT REPORT	<p>DAVE APPOINTED THE FOLLOWING MEMBERS FOR OUR 2012 CONFERENCE:</p> <p>CORAL STERN – SPEAKER CHAIR SHELLY JENKINS – VENDOR CHAIR DAN ALVAREZ – GOLF CHAIR MIGUEL PADILLA – CASINO CHAIR</p> <p>DAVE MENTIONED THAT HE HAD SPOKEN TO A VENDOR TO MAKE OUR CONFERENCE POSTCARDS. 2500 POSTCARDS AT \$950, THIS DOES NOT INCLUDE THE MAILING JUST PRINTING. DAVE WILL EMAIL THE BOARD TO VERIFY DETAILS ON THE \$950 AND FOR A VOTE FROM THE BOARD.</p> <p>DAVE MENTIONED THAT WE SHOULD HAVE A BOARD MEMBER AS OUR MEDIA & PUBLIC RELATIONS PERSON TO HELP ADVERTISE OUR MEETINGS, MEMBERSHIP AND OUR CONFERENCE. KEITH VOLUNTEERED FOR THE POSITION.</p> <p>DAVE SUGGESTED THAT SCFIA SHOULD PURCHASE A TABLE TOP DISPLAY, HE WILL CHECK ON THAT PRICE AND GET BACK TO US. THIS DISPLAY WOULD BE USED AT OTHER CONFERENCES AND</p>

	<p>MEETINGS TO HELP ENCOURAGE MEMBERSHIP. ONE PERSON WOULD BE AT ATTENDANCE ALONG WITH SCFIA APPLICATIONS. WE WILL DISCUSS THE PROS AND CONS OF THIS DISPLAY DUE TO THE POSSIBLE COST THAT WE MAY INCUR TO ATTEND THESE CONFERENCES FOR ADVERTISING PURPOSES.</p> <p>DAVE MENTIONED THAT THE BOARD WOULD DISCUSS WHETHER OR NOT WE WOULD PAY FOR A SPEAKERS STAY AT THE HOTEL OR ANY FEES TO SPEAK WOULD BE ON A SPEAKER OR SPEAKER BASES. DAVE WILL ALSO SPEAK TO CORAL STERN TO OBTAIN A PHOTO AND BIO OF EACH SPEAKER TO GET OUR CONFERENCE ADVERTISED EARLY TO OUR MEMBERS.</p>
<p>CONFERENCE AND OTHER TOPICS</p>	<p>MIGUEL PADILLA WILL POST OUR CONFERENCE WITH THE COMBINED CLAIMS CONFERENCE COMMITTEE. MIGUEL ALSO SUGGESTED THAT SOMEONE CONTACT NICB TO SEE IF THEY STILL SEND OUT THEIR QUARTERLY TRAINING LETTER, KEITH WILL CHECK.</p> <p>MIGUEL ALSO MENTIONED THAT WE SHOULD SEND OUT MORE BLASTS TO ADVERTISE OUR MEETINGS AND CONFERENCE AND IT WAS AGREED.</p> <p>MIGUEL ASKED ABOUT HIS BUDGET FOR THE CONFERENCE. HE REQUESTED \$3000 FOR CASINO NIGHT AND ENTERTAINMENT. HE HAS A CONTACT AT BIG 5 SO HE WILL WORK WITH THAT PERSON FOR PRIZES. SKIP MADE A MOTION TO APPROVE MIGUEL'S \$3000 BUDGET AND KEITH SECOND THE MOTION. MIGUEL'S BUDGET WOULD BE FLEXIBLE AS KEITH INDICATED THAT WE HAD SPENT APPROXIMATELY \$5000 LAST YEAR WITH ENTERTAINMENT. IT WAS AGREED BY THE BOARD THAT MIGUEL WOULD SPEND THE FUNDS THAT HE COLLECTS FIRST, AND THEN SCFIA WOULD PROVIDE HIM WITH THE ADDITIONAL MONEY.</p> <p>MOVING FORWARD WITH OUR LUNCH AND LEARNS THIS YEAR WE WILL RAFFLE GIFT CARDS AT EACH MEETING; TWO CARDS \$25 EACH. THIS WILL ALSO BE ADVERTISED WHEN OUR BLASTS ARE SENT OUT.</p> <p>WE ALL AGREED THAT WE NEED TO GET THINGS OUT EARLY ON THE CONFERENCE THIS YEAR, WHICH ALSO INCLUDES OUR WEBSITE, EMAIL BLASTS AND POSTCARDS.</p> <p>IT WAS SUGGESTED THAT WE SHOULD HAVE A PHOTO GALLERY, MIGUEL WILL TAKE PICTURES AT THE GOLF TOURNAMENT AND CONFERENCE AND HAVE THESE PICTURES POSTED IN OUR WEBSITE AND AT THE CONFERENCE.</p> <p>SOME OF THE TOPICS THAT WE DISCUSSED FOR THE CONFERENCE WERE:</p> <ul style="list-style-type: none"> • WHAT ARE THE CURRENT TRENDS OUT THERE • WHAT ARE THE EXPERTS PREDICTING THIS YEAR • HEALTH CARE • CPT CODES-GEICO SPEAKER <p>CECILIA MENTIONED THAT SHE WILL CHECK ON A KEYNOTE SPEAKER WITH THE COMMISSIONER.</p> <p>THE FEES FOR THIS YEAR'S CONFERENCE WILL REMAIN THE SAME FOR THE VENDORS. IF YOU SIGN UP BEFORE MARCH 31ST THEY WOULD RECEIVE A DISCOUNT OF \$50. MIGUEL WILL SPEAK TO SHELLY.</p> <p>IT WAS AGREED THAT ALL BOARD MEETINGS HELD AT DOWNEY WOULD BEGIN AT 8:00AM. NEXT MONTH'S BOARD MEETING WOULD BE HELD VIA TEL-CONFERENCE AND JON WOULD SET THAT UP FOR US. NEXT BOARD MEETING IS SCHEDULED FOR FEBRUARY 9TH AT 9:00AM. OUR NEXT LUNCH AND LEARN SPEAKER IS FROM GEICO FOR OUR MARCH 1ST MEETING AT DOWNEY. TOPIC: CHIROPRACTIC FRAUD.</p>
<p>ADJOURN</p>	<p>A MOTION WAS MADE BY SKIP TO ADJOURN THE MEETING AND JON SECONDED THE MOTION AT 9:37AM.</p>