



Southern California Fraud Investigators' Association

Board Meeting Minutes

DATE: 10-2-15

LOCATION: TELECONFERENCE

TIME START: 9:05 AM TIME END: 9:51 AM MINUTES BY: LITA ABELLA

ATTENDANCE LOG

MEMBER NAME		PRESENT
KEITH LEVIN	PRESIDENT	YES
JON COLMAN	VICE PRESIDENT	YES
FLO JOHNSON	TREASURER	YES
STELLA RHEINHARDT	SECRETARY	NO
LITA ABELLA	BOARD MEMBER	YES
BRIAN MIZELL	BOARD MEMBER	YES
CECILIA LAIJA	BOARD MEMBER	YES
LARRY HAMILTON	BOARD MEMBER	YES
MELODY MOSLEY	SPEAKER CHAIRPERSON	YES
DAVE WILLIAMS	BOARD MEMBER	NO

AGENDA	DISCUSSION & ACTION ITEMS
CALL TO ORDER	The meeting was called to order at 9:05 am.
TREASURER'S REPORT	Flo reported that there are 12 paid attendees and 9 attendees that registered but did not pay. She also received \$300 for golf tournament, \$2400 for exhibitors and is expecting one more check. Flo needs the contact info for APEX and ARCCA. Brian will forward the info. Cece made motion to accept. Larry seconded the motion and it was accepted.
SECRETARY'S REPORT	Stella was on vacation. No secretary report.
MEMBERSHIP INFO:	Keith received an application from Randall Barnhart of Acquity Investigations of Aliso Viejo. Larry, Keith, and Flo approved the application.
PRESIDENT'S REPORT	<u>Conference:</u>
CONFERENCE INFO:	Keith said we need to market the conference. Brian will send out weekly notifications to members. Lita has and will send info to various law enforcement organizations and update the social media websites. Lita will ask Dave to send it out on the CALI listserv. It was decided that speakers can bring a co-worker for \$50 for a one day session and it will include lunch. Lita will delete the late registration fees and dates on the website. Flo reported that we had 41 attendees registered at this time last year. We are way behind in the number of registered attendees.

Golf: Arvin not present.

Speakers: Melody said she will be on vacation, 10-10-15 to 10-23-15 but will send out email reminders for the handouts. She will send the handouts to Jon who will put the handouts on the thumb drive to be given to attendees. Handouts will no longer be on the website. So far, only 6 speakers have provided their handouts to Melody. Brian explained that if a class does not have handouts, it will not qualify for MCLE credits. We need to have the speakers provide their handouts ASAP so Jon can work on them.

Vendors: Brian had (5) vendors: Apex, Arcca, Specialized Investigations, Fire Cause Analysis, and Arc Angels Investigations ??? There are also several vendors who will have a free table: DOI, NICB, IASIU, WASATI, AATI, NCFIA. Brian will email the list of vendors, logo, and brief summary to Lita and Larry for the website and brochure.

Sponsors: Jon Colman will be a Diamond Sponsor of \$1500 but they have not paid yet. We need more sponsors.

Casino Night: Donan paid for \$300 for (3) Casino Tables. We need more sponsors.

Banquet Menu: Due to the limited time available, Jon and Keith will discuss the food menu among themselves.

Brochure: Larry has been working on the brochure. He confirmed the speaker list, vendors, and sponsors. He emailed the brochure draft and asked for everyone to view it and make sure it is correct before it went to the printer. The printer will make a PDF. The PDF will be emailed out and Larry will only have 250 printed copies to hand out at the conference to save money.

Additional Agenda Items:

WEBSITE UPDATE:

Lita stated that the new website is online. She has been working for the past several weeks with the webmaster, transferring info from the old site to the new site which has been an arduous task. The new site is more mobile friendly for smart phones and tablets. Lita asked the webmaster about making a Conference App to give attendees up-to-the-minute information about the conference, speakers, rooms, etc. and the attendees can provide up-to-the minute feedback, comments, and concerns on issues as it happens. Unfortunately, this is an APP, not a website and is something totally different that would have to be created. This is something we can possibly look at next year but it is too late to do it for this year's conference.

ADJOURNED:

Next Board meeting will be at the Conference. The date was not discussed.

The meeting adjourned at 9:51 am.